

If you're the type of office that is looking for cutting edge training from the country's leading Real Estate Coaching and Social Media Experts then you'll be thrilled to choose from the following options:

Continuing Education Events

The 8 New Trends of Highly Successful Agents (2 MA CEU credit hours):



REIC Certified Real Estate Coach, Steve Gutstein, presents the 8 principles that the top producing agents follow. Your agents will learn what less than 1% of agents know & discover a clear path to improve their production, master their time and enjoy life balance. Additionally, they will be introduced to the latest human technology of Neuro-Persuasion – how to influence & persuade people without “selling” them and lead them where you want them to go. Most attendees have said that this course was instantly dollar productive and immediately improved their business & persuasive skills.

2012 Social Media and Online Marketing Trends Less Than 1% of Agents Know (2 MA or RI CEU credit hours):



REIC Social Media Architect, Jarred Alexandrov, presents the latest Social Media and Online Marketing Trends used by the country's top 1% of Agents. Agents will leave with a renewed perspective on the role social media must play in their business and how they can easily get started. Many attendees have called this the most refreshing & instantly valuable CEU course they've ever attended.

Certified Social Media Agent™ Full-Day Event (4 MA CEU credit hours):



Ever wondered why & how the most committed & best producing agents use social media to increase their marketing exposure, secure more listings and differentiate themselves in the market place? We offer a full day Certified Social Media Agent event, where you will earn the unique CSMA designation.

Limited to 15-20 agents, this event will show you how the top producing agents are using social media to attract more business opportunities and take their percentage of social media leads from 0% to 5-10% in 2012. This is the only certification of its kind and will set you head & shoulders above your competition. The registration fee is only \$147 per attendee. Get more details at: www.socialmediareagent.com.

Also ask about our availability for custom in-office Facebook, NeuroPersuasion®, or Recruiting Coaching.